

# INNOVATING NEW REALITY



Business  
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| Business BSF Session

| **RED MONKEY INNOVATION MANAGEMENT**

The world is changing faster and faster. Organizations, companies, schools and regions have to adapt to a world that is flooded with information and need to increase their power to learn and innovate dramatically. However, today's organizations and companies are not able to create the right learning and working environment that enables and energises disruptive innovation by using passion for talents. Talented adults and children have been unintentionally transformed into passionless sheep. We have to rethink the organization of work and learning. We have to boldly go for disruptive business innovation powered by disruptive culture innovation. This session is a plea for a dramatic change in the organization of work and education. After this session, 2D, 3D, Sheep and Red Monkeys will be branded in your brain. You will have been disrupted.