

# NEW REALITY



Bled  
Strategic  
Forum  
2017

4 – 5 September 2017  
[www.bledstrategicforum.org](http://www.bledstrategicforum.org)

## PROGRAMME

(updated on 1.9.2017 11:19)

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### Monday, 4 September

**13.00–14.00**

**Gathering and Reception**

@Bled Festival Hall

**14.00–15.00**

**Opening of the 2017 BSF**

@Bled Festival Hall

Welcome address: **H.E. Mr Karl Erjavec**, Deputy Prime Minister and Minister of Foreign Affairs of the Republic of Slovenia

Address by: **H.E. Dr Miro Cerar**, Prime Minister of the Republic of Slovenia

Address by: **H.E. Mr Borut Pahor**, President of the Republic of Slovenia

Chaired by: **Mr Peter Grk**, Secretary-General of the Bled Strategic Forum

**15.00–16.45**

**Leaders' Panel**

@Bled Festival Hall

Speakers:

- **H.E. Ms Ana Brnabić**, Prime Minister of the Republic of Serbia
- **Mr Angel Gurría**, Secretary-General of the Organisation for Economic Co-operation and Development (OECD)
- **Mr Frans Timmermans**, First Vice-President of the European Commission
- **Dr Danilo Türk**, Former President of the Republic of Slovenia

Moderator: **Dr Nik Gowing**, International Broadcaster and Visiting Professor, King's College, United Kingdom

**17.00–17.10**

**Address by H.E. Ms Federica Mogherini**, High Representative of the Union for Foreign Affairs and Security Policy and Vice-President of the European Commission

@Bled Festival Hall

17.10–18.20

**Special Panel – A new vision for a new reality**

@Bled Festival Hall

Speakers:

- **H.E. Shri M. J. Akbar**, Minister of State for External Affairs, Government of India
- **H.E. Mr Mevlüt Çavuşoğlu**, Minister of Foreign Affairs of the Republic of Turkey
- **H.E. Msgr. Paul Richard Gallagher**, Secretary for Relations with States, Secretariat of State, Vatican
- **Mr Aleksey Yurievich Meshkov**, Deputy Minister of Foreign Affairs of the Russian Federation
- **H.E. Mr Péter Szijjártó**, Minister of Foreign Affairs and Trade of Hungary

Keynote listener:

- **Ms Patti Londoño Jaramillo**, Deputy Minister of Foreign Affairs of the Republic of Colombia

Moderator: **Dr Nik Gowing**, International Broadcaster and Visiting Professor, King's College, United Kingdom

18.20–18.40

**Conversation with the President-elect for the 72nd Session of the UN General Assembly**

@Bled Festival Hall

Speaker:

- **H.E. Mr Miroslav Lajčák**, Minister of Foreign and European Affairs of the Slovak Republic and President-elect for the 72nd Session of the UN General Assembly

Moderator: **Dr Nik Gowing**, International Broadcaster and Visiting Professor, King's College, United Kingdom

19.00–20.00

**The future according to Tanja Fajon and Jacques Rupnik**

@Grand Hotel Toplice, Lake Lounge

Speakers:

- **Ms Tanja Fajon**, Member of European Parliament, Slovenia
- **Prof. Dr Jacques Rupnik**, Senior Research Fellow at CERI, Sciences Po, France

Moderator: **Mr Dragan Barbutovski**, Director of Think Europe, Slovenia

20.00–22.00

**Networking Reception with Ana Roš**

@Grand Hotel Toplice, Grand Hall

Presentation of the Bled Strategic Forum Distinguished Partner 2017 Award:

- **H.E. Mr Karl Erjavec**, Deputy Prime Minister and Minister of Foreign Affairs of the Republic of Slovenia
- **H.E. Mr Miroslav Lajčák**, Minister of Foreign and European Affairs of the Slovak Republic and President-elect for the 72nd Session of the UN General Assembly

Addresses by:

- **Mr Janez Fajfar**, Mayor of Bled, Slovenia
- **Ms Ana Roš**, World's Best Female Chef 2017, Slovenia

22.00

### Night owl session – Fake news, and do the media still need editors?

@Grand Hotel Toplice, Lake Lounge

Speakers:

- **Ms Ingrid Brodnig**, Book author and Digital Champion Austria, brodnig.org / digitalchampion.at, Austria
- **Ms Gabriella Cseh**, Public Policy Director for CEE at Facebook, United Kingdom
- **Mr Matthew d'Ancona**, Columnist at Guardian, London Evening Standard, International New York Times, and GQ, United Kingdom
- **Mr Peter Kropsch**, President and CEO of German Press Agency, Germany
- **Mr Teodor Marjanović**, Commentator on foreign policy at Hospodářské noviny, Czech Republic
- **Mr Florian Nehm**, Head of Corporate Sustainability and EU Affairs at Axel Springer SE, Germany
- **Mr Nabil Wakim**, Director of Editorial Innovation at Le Monde, France
- **Ms Melita Župevc**, Senior Consultant at Pristop, Slovenia

Moderator: **Mr Lenart J. Kučič**, Self-employed, journalist and columnist, Slovenia

## Tuesday, 5 September

9.00–10.30

### Global nuclear governance: Quo vadis?

@Hotel Golf, Jupiter Hall

Speakers:

- **H.E. Mr Yukiya Amano**, Director General of the International Atomic Energy Agency
- **Mr Yerzhan Ashikbayev**, Deputy Minister of Foreign Affairs of the Republic of Kazakhstan
- **Amb. Jacek Bylica**, EEAS Principal Adviser and Special Envoy for Non-proliferation and Disarmament
- **Hon. Rose E. Gottemoeller**, Deputy Secretary-General of North Atlantic Treaty Organization (NATO)
- **Ms Enna Park**, Ambassador for Public Diplomacy at the Ministry of Foreign Affairs of the Republic of Korea
- **H.E. Dr Lassina Zerbo**, Executive Secretary of the Comprehensive Nuclear-Test-Ban Treaty Organization

Moderator: **Mr Jure Kosec**, Independent journalist at Delo, Slovenia

9.30–11.00

### Water for peace and security

@Hotel Golf, Libertas Hall

Speakers:

- **H.E. Mr Kabiné Komara**, Former Prime Minister and International Consultant at Invesco, Guinea
- **H.E. Mr Kairat Sarybay**, Ambassador Extraordinary and Plenipotentiary of the Republic of Kazakhstan to the Republic of Slovenia in Vienna, Austria
- **Dr Danilo Türk**, Former President of the Republic of Slovenia
- **Amb. Pio Wennubst**, Assistant Director General and Head of the Global Cooperation Department at Swiss Agency for Development and Cooperation, Switzerland
- **Prof Aaron Wolf**, Professor and Department Chair of Geosciences at Oregon State University, United States of America

Moderator: **Dr Sundeep Waslekar**, President of the Strategic Foresight Group, India

10.45–12.15

### **The European Union in a changed world**

@Hotel Golf, Jupiter Hall

Speakers:

- **Ms Violeta Bulc**, European Commissioner for Transport
- **Mr Pat Cox**, Former President of the European Parliament, Ireland
- **H.E. Mr Andrei Galbur**, Deputy Prime Minister and Minister of Foreign Affairs and European Integration of the Republic of Moldova
- **Ms Nathalie Loiseau**, Minister for European Affairs of the French Republic
- **H.E. Dr Teodor-Viorel Meleşcanu**, Minister of Foreign Affairs of Romania
- **Mr Iztok Mirošič**, State Secretary at the Ministry of Foreign Affairs of the Republic of Slovenia
- **Mr Aleksandar Andrija Pejović**, Minister of European Affairs of Montenegro
- **H.E. Ms Ekaterina Zaharieva**, Deputy Prime Minister for Judicial Reform and Minister of Foreign Affairs of the Republic of Bulgaria

Keynote listeners:

- **Mr Martin Kothaus**, Director General for European Affairs at the Federal Foreign Office, Germany
- **Mr Witold Sobków**, Political Director at the Ministry of Foreign Affairs of the Republic of Poland

Moderator: **Mr Tobias Flessenkemper**, Senior Fellow at the European Institute - Centre international de formation européenne (CIFE), France

11.15–12.45

### **Realistic hope – How transformation happens faster than one thinks**

@Hotel Golf, Libertas Hall

Speakers:

- **Ms Claudia Juech**, Incoming Executive Director of the Cloudera Foundation, United States of America
- **Ms Alenka Smerkolj**, Minister without portfolio responsible for Development, Strategic Projects and Cohesion of the Republic of Slovenia
- **Dr Angela Wilkinson**, Senior Director of the World Energy Council, United Kingdom

Keynote listener:

- **Hon. Vasantha Senanayake**, State Minister of Foreign Affairs of the Democratic Socialist Republic of Sri Lanka

Moderator: **Dr Betty Sue Flowers**, Poet, Scenario Writer and Former Director LBJ Presidential Library, University of Texas at Austin (Emeritus), United States of America

12.30–14.00

### **Southern Mediterranean**

@Hotel Golf, Jupiter Hall

Speakers:

- **H.E. Mr Carmelo Abela**, Minister of Foreign Affairs and Trade Promotion of the Republic of Malta

- **Dr Hanan Ashrawi**, PLO Executive Committee Member and PLC Member, Palestine
- **Senator Benedetto Della Vedova**, Under-Secretary of State at the Ministry of Foreign Affairs of the Italian Republic
- **Mr Michael Martens**, South East Europe/Turkey Correspondent at Frankfurter Allgemeine Zeitung, Germany
- **Prof. Dr Masanori Naito**, Dean of the Graduate School of Global Studies, Doshisha University, Japan
- **Prof. Dr Marko Pavliha**, Vice Dean and Head of the Law Department at the Faculty of Maritime Studies and Transportation, University of Ljubljana, Slovenia
- **Mr Terens Spenser Nikolaos Quick**, Deputy Minister of Foreign Affairs of the Hellenic Republic
- **Ms Sarah Rizk**, Counsel at Amereller, Germany
- **H.E. Mr Fathallah Sijilmassi**, Secretary General of the Union for the Mediterranean

Moderator: **Mr Andreu Claret**, Consultant and former Executive Director of the Anna Lindh Foundation, Spain

**13.00–14.30**

**Digital diplomacy in the 21st century: To Tweet or not to Tweet in foreign affairs?**

@Hotel Golf, Libertas Hall

Speakers:

- **H.E. Mr Nikola Dimitrov**, Minister of Foreign Affairs of the Republic of Macedonia
- **Mr Ilan Manor**, PhD candidate at the University of Oxford, United Kingdom
- **Ms Eirliani Abdul Rahman**, Member of Twitter's Trust and Safety Council, Singapore

Moderator: **Ms Nora Müller**, Executive Director International Affairs at Körber-Stiftung, Germany

**14.15–15.45**

**Human rights in times of change**

@Hotel Golf, Jupiter Hall

Speaker:

- **H.E. Mr Zeid Ra'ad Al Hussein**, United Nations High Commissioner for Human Rights

Moderator: **Mr Dan Damon**, Presenter/Reporter at BBC World Service, United Kingdom

**14.45–15.45**

**InvestTalk Slovenia**

@Hotel Golf, Libertas Hall

Speakers:

- **Dr Imre Balogh**, CEO and Executive Director of Bank Asset Management Company (DUTB), Slovenia
- **Mr Aleš Koršič**, Executive Director for Corporate Affairs at Bank Asset Management Company (DUTB), Slovenia
- **Mr Janez Škrubej**, Executive Director for Asset Management at Bank Asset Management Company (DUTB), Slovenia

Introduction and moderator: **Mr Matej Skočir**, Head of the Department for Internationalisation and Foreign Direct Investments at SPIRIT Slovenia - Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology, Slovenia

**16.00–17.30**

**Western Balkans: EU enlargement – Is pretending the name of the game?**

@Hotel Golf, Jupiter Hall

Speakers:

- **H.E. Mr Ditimir Bushati**, Minister of Foreign Affairs of the Republic of Albania
- **H.E. Mr Igor Crnadak**, Minister of Foreign Affairs of Bosnia and Herzegovina
- **H.E. Mr Ivica Dačić**, First Deputy Prime Minister and Minister of Foreign Affairs of the Republic of Serbia
- **H.E. Prof. Dr Srdjan Darmanović**, Minister of Foreign Affairs of Montenegro
- **Mr Walter Deffaa**, Commissioner Crețu's special adviser, European Commission
- **H.E. Mr Nikola Dimitrov**, Minister of Foreign Affairs of the Republic of Macedonia
- **Mr Pierre Heilbronn**, Vice President, Policy and Partnerships at EBRD
- **Mr Thomas Mayr-Harting**, Managing Director for Europe and Central Asia at the European External Action Service
- **Mr Valon Murtezaj**, Deputy Minister of Foreign Affairs of Kosovo
- **H.E. Ms Marija Pejčinović Burić**, Deputy Prime Minister and Minister of Foreign and European Affairs of the Republic of Croatia
- **Mr Hoyt Brian Yee**, Deputy Assistant Secretary of the Bureau of European and Eurasian Affairs, US Department of State

Keynote listener:

- **Mr Milan Nič**, Senior Fellow at German Council on Foreign Relations (DGAP), Slovakia

Moderator: **Mr Gerald Knaus**, Founding Chairman of the European Stability Initiative, Germany

17.30–17.45

**Closing of the 2017 BSF**

@Hotel Golf, Jupiter Hall

Closing remarks:

- **Mr Andrej Logar**, State Secretary at the Ministry of Foreign Affairs of the Republic of Slovenia

# INNOVATING NEW REALITY



Business  
BSF

5 September 2017

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## Tuesday, 5 September

08.30–10.00

### **AmCham Business Breakfast – A Changing World: How Do We Feel and Co-create the New Reality?**

@Hotel Golf, Concordia Hall

Speakers:

- **Ms Christel Hofman**, Director at Such a Potential, Netherlands
- **Dr Matjaž Humar**, Researcher at Jožef Stefan Institute, Slovenia
- **Dr Aleks Jakulin**, Founder of Ganxy Inc., United States of America
- **Dr Teresa Kennedy**, Award-winning Author and President of Power Living Enterprises, United States of America
- **Mr Andrej Pečjak**, CEO of Metron Institute, Slovenia
- **Prof. Dr Mark V. Vlasic**, Senior Fellow and Adjunct Professor of Law at Georgetown University, United States of America
- **Mr Tim M. Žagar**, Co-founder of ICONOMI, The Financial Services for Decentralised Economy, Slovenia

Moderator: **Ms Ajša Vodnik**, Executive Director of AmCham Slovenia, Slovenia

10.15–10.45

### **Red Monkey Innovation Management**

@Hotel Golf, Concordia Hall

Speaker:

- **Mr Jef Staes**, Author, Speaker and Expert on Learning, Innovation and Culture Change at the Red Monkey Company, Belgium

10.00–12.30

### **Tourism panel – The collaborative economy: sharing, cooperation or simply business?**

@Grand Hotel Toplice, Grand Hall

Opening remarks: **Mr Zdravko Počivalšek**, Minister of Economic Development and Technology of the Republic of Slovenia

Opening remarks: **Ms Maja Pak**, Director General of the Slovenian Tourist Board, Slovenia

Keynote speaker: **Mr Manolis Psarros**, CEO of Toposophy, Greece

Speakers:

- **Mr Christian de Barrin**, CEO of HOTREC - Hotels, Restaurants and Cafés in Europe, Belgium

- **Mr Klemens Himpele**, Head of Municipal Department for Economic Affairs, Labour and Statistics at City of Vienna, Austria
- **Dr Janja Hojnik**, Professor at the Faculty of Law, University of Maribor, Slovenia
- **Ms Eva Štravs Podlogar**, State secretary at the Ministry of Economic Development and Technology of the Republic of Slovenia
- **Mr Carlos Villaro Lassen**, Secretary General of the European Holiday Home Association, Denmark
- **Ms Daniela Wagner**, Director for Europe, Middle East and Africa at PATA - Pacific Asia Travel Association, United Kingdom

Moderator: **Mr Igor E. Bergant**, Anchorman at Radio-television Slovenia (RTV), Slovenia

**11.00–13.00**

**The role of innovation in a new reality**

@Hotel Golf, Concordia Hall

Speakers:

- **Mr Ranko Jelača**, Member of the Management Board of Telekom Slovenije, Slovenia
- **Ms Sirpa Kekkonen**, Head of Government Strategy Secretariat at the Prime Minister's Office, Finland
- **Mr Boris Koprivnikar**, Minister of Public Administration of the Republic of Slovenia
- **Mr Michael Lau**, Senior Wealth Management Manager at AIA International, China
- **Dr Mark Pleško**, Co-founder and CEO at Cosylab, Control System Laboratory, Slovenia
- **Mr Gregor Potočar**, Managing Director at SAP Slovenija, Slovenia
- **Mr Robert Trnovec**, Director General at Microsoft, Slovenia
- **Mr Junji Tsuda**, Representative Director and Chairman of the Board at Yaskawa Electric Corporation, Japan

Moderator: **Mr Marco Steinberg**, Founder and CEO of Snowcone & Haystack, Finland

**14.00–14.30**

**Musical leadership strategy – For a European identity in a multipolar world**

@Hotel Golf, Concordia Hall

Speaker:

- **Mr Miha Pogačnik**, Violinist, visionary and cultural ambassador of the Republic of Slovenia

**14.30–16.00**

**Innovative Europe – Opportunities for a new breakthrough**

@Hotel Golf, Concordia Hall

Speakers:

- **Ms Violeta Bulc**, European Commissioner for Transport
- **Mr Sandi Češko**, CEO of Studio Moderna, Slovenia
- **Ms Medeja Lončar**, CEO at Siemens Slovenija, Slovenia
- **Mr Yuri Sidorovich**, Managing Partner and Forensic leader for Deloitte's Adriatic Region at Deloitte Slovenia
- **Ms Rumyana Trencheva**, Managing Director of SAP South East Europe, Bulgaria

Moderator: **Ms Martina Meršlavič**, Coach at Own the Room, Slovenia